Active 8

MARKETING

Data Acquistion and Enrichment Searchable Criteria

Searchable Contact Criteria

Name

Job Titles

Management Level
(See bulleted list below)

Department and Job Function

Location

Time Zone

Job Change

Time in Current Role

Buying Intent

Company Name

All Searchable Company Criteria

Linkedin Group Membership*

Linkedin Connections*

Linkedin Post Keywords*

Undergraduate School*

Years of Experience*

*Enhanced Search Criteria

Searchable Management Level Criteria

Owner

Founder

C-Suite

Partner

VP

Head

Director

Manager

Senior

Entry

Intern

Searchable Department and Job Function Criteria

C-Suite

Engineering and Technical

Design

Education

Finance

Human Resources

Information Technology

Legal

Marketing

Medical and Health

Operations

Sales

Consulting

Searchable Company Criteria

Company Name

Company Domain

Company Keywords
(SEO and Social Meta)

Company HQ Location

Employees

Employees by Department

Industry
(See bulleted list on next page)

4 Digit SIC Code
(Click here for list)

Technologies

Revenue

Funding
- Funding Type
- Last Funding Round Date
- Last Funding Round Amount

Founded Year

Headcount Growth

Parent Accounts

Buying Intent

Languages

Retail Locations

Job Postings

Searchable Friendly Industries (Companies)

Accounting

Agriculture

Airlines/Aviation

Alternative Dispute Resolution

Alternative Medicine

Animation

Apparel & Fashion

Architecture & Planning

Arts & Crafts

Automotive

Aviation & Aerospace

Banking

Biotechnology

Broadcast Media

Building Materials

Business Supplies & Equipment

Capital Markets

Chemicals

Civic & Social Organization

Civil Engineering

Commercial Real Estate

Computer & Network Security

Computer Games

Computer Hardware

Computer Networking

Computer Software

Construction

Consumer Electronics

Consumer Goods

Consumer Services

Cosmetics

Dairy

Defense & Space

Design

Education Management

E-Learning

Electrical/Electronic Manufacturing

Entertainment

Environmental Services

Events Services

Executive Office

Facilities Services

Searchable Friendly Industries (Companies) Cont.

Farming

Financial Services

Fine Art

Fishery

Food & Beverages

Food Production

Fund-Raising

Furniture

Gambling & Casinos

Glass, Ceramics & Concrete

Government Administration

Government Relations

Graphic Design

Health, Wellness & Fitness

Higher Education

Hospital & Health Care

Hospitality

Human Resources

Import & Export

Individual & Family Services

Industrial Automation

Information Services

Information Technology & Services

Insurance

International Affairs

International Trade & Development

Internet

Investment Banking

Investment Management

Judiciary

Law Enforcement

Law Practice

Legal Services

Legislative Office

Leisure, Travel & Tourism

Libraries

Logistics & Supply Chain

Luxury Goods & Jewelry

Machinery

Management Consulting

Maritime

Market Research

Searchable Friendly Industries (Companies) Cont.

Marketing & Advertising	Pharmaceuticals
Mechanical or Industrial Engineering	Philanthropy
Media Production	Photography
Medical Devices	Plastics
Medical Practice	Political Organization
Mental Health Care	Primary/Secondary Education
Military	Printing
Mining & Metals	Professional Training & Coaching
Motion Pictures & Film	Program Development
Museums & Institutions	Public Policy
Music	Public Relations & Communications
Nanotechnology	Public Safety
Newspapers	Publishing
Nonprofit Organization Management	Railroad Manufacture
Oil & Energy	Ranching
Online Media	Real Estate
Outsourcing/Offshoring	Recreational Facilities & Services
Package/Freight Delivery	Religious Institutions
Packaging & Containers	Renewables & Environment
Paper & Forest Products	Research
Performing Arts	Restaurants

Searchable Friendly Industries (Companies) Cont.

Retail

Security & Investigations

Semiconductors

Shipbuilding

Sporting Goods

Sports

Staffing & Recruiting

Supermarkets

Telecommunications

Textiles

Think Tanks

Tobacco

Translation & Localization

Transportation/Trucking/Railroad

Utilities

Venture Capital & Private Equity

Veterinary

Warehousing

Wholesale

Wine & Spirits

Wireless

Writing & Editing

Searchable Departments within Companies

Account Management

Accounting

Acquisitions

Advertising

All Design

Anesthesiology

Application Development

Artificial Intelligence / Machine Learning

Bioengineering

Biometrics

Brand Management

Business Development

Business Intelligence

Business Service Management / ITSM

C-Suite

Call Center

Channel Sales

Chemical EngineeringCloud / Mobility

Chiropractics

Clinical Systems

Collaboration & Web App

Compensation & Benefits

Compliance

Construction

Consultant

Consulting

Content Marketing

Contracts

Corporate Secretary

Corporate Strategy

Culture, Diversity & Inclusion

Customer Experience

Customer Marketing

Customer Retention & Development

Customer Service / Support

Customer Success

Data Center

Data Science

Data Warehouse

Database Administration

Demand Generation

Dentistry

Searchable Departments within Companies Cont.

Dermatology

Design

DevOps

Digital Marketing

Digital Transformation

Doctors / Physicians

eCommerce Development

eCommerce Marketing

eDiscovery

Education

Emerging Technology / Innovation

Employee & Labor Relations

Engineering & Technical

Enterprise Architecture

Enterprise Resource Planning

Epidemiology

Ethics

Event Marketing

Executive

Facilities Management

Field / Outside Sales

Field Marketing

Finance

Finance Executive

Financial Planning & Analysis

Financial Reporting

Financial Risk

Financial Strategy

Financial Systems

First Responder

Founder

Governance

Governmental Affairs & Regulatory Law

Graphic / Visual / Brand Design

Health & Safety

Help Desk / Desktop Services

HR / Financial / ERP Systems

HR Business Partner

Human Resource Information System

Human Resources

Human Resources Executive

Industrial Engineering

Searchable Departments within Companies Cont.

Infectious Disease

Information Security

Information Technology

Information Technology Executive

Infrastructure

Inside Sales

Intellectual Property & Patent

Internal Audit & Control

Investor Relations

IT Asset Management

IT Audit / IT Compliance

IT Operations

IT Procurement

IT Strategy

IT Training

Labor & Employment

Lawyer / Attorney

Lead Generation

Learning & Development

Leasing

Legal

Legal Counsel

Legal Executive

Legal Operations

Litigation

Logistics

Marketing

Marketing Analytics / Insights

Marketing Communications

Marketing Executive

Marketing Operations

Mechanic

Medical & Health

Medical & Health Executive

Medical Administration

Medical Education & Training

Medical Research

Medicine

Mergers & Acquisitions

Mobile Development

Networking

Neurology

Searchable Departments within Companies Cont.

Nursing

Nutrition & Dietetics

Obstetrics / Gynecology

Office Operations

Oncology

Operations

Operations Executive

Ophthalmology

Optometry

Organizational Development

Orthopedics

Partnerships

Pathology

Pediatrics

People Operations

Pharmacy

Physical Security

Physical Therapy

Principal

Privacy

Product Development

Product Management

Product Marketing

Product or UI/UX Design

Professor

Project & Program Management

Project Development

Project Management

Psychiatry

Psychology

Public Health

Public Relations

Quality Assurance

Quality Management

Radiology

Real Estate

Real Estate Finance

Recruiting & Talent Acquisition

Research & Development

Retail / Store Systems

Revenue Operations

Safety

Searchable Departments within Companies Cont.

Sales

Sales Enablement

Sales Engineering

Sales Executive

Sales Operations

Sales Training

Scrum Master / Agile Coach

Search Engine Optimization / PPC

Servers

Shared Services

Social Media Marketing

Social Work

Software Development

Sourcing / Procurement

Storage & Disaster Recovery

Store Operations

Strategic Communications

Superintendent

Supply Chain

Support / Technical Services

Talent Management

Tax

Teacher

Technical Marketing

Technician

Technology Operations

Telecommunications

Test / Quality Assurance

Treasury

UI / UX

Virtualization

Web Development

Workforce Management